



Dear Local Business,

The Wytheville Farmers' Market (WFM) is more than a market – it is an experience enjoyed by more than 6,000 customers annually! Our customers, which are comprised of locals and out-of-town visitors, also do additional shopping at local businesses after they stop at the WFM. The WFM has increased public awareness about the benefits of shopping locally, which serves as an important tool for economic growth for all local businesses. The WFM would like to collaborate with you even further via our farmers' market sponsorship program.

Our customers are now coming into downtown Wytheville two times a week for the WFM; we are open Saturdays for our traditional market day, and have recently added a Thursday afternoon pick-up associated with our new online market. Below is a little more information about the Wytheville Farmers' Market.

We strive to:

- Foster direct relationships between our local producers and community members
- Serve as an incubator for small businesses and entrepreneurial growth
- Improve public health and nutrition through community education and access to local produce
- Act as a community gathering space
- Support the preservation of farmland and promote the sustainability of agriculture and local artisans

The WFM is a grassroots community organization that operates on a small budget. Our budget covers a large array of expenses such as insurance, website, site rental, accounting services, printing, manager salary, and costs associated with holding events. We meet these needs through vendor fees, grants, and donations.

The WFM has been fortunate to have a strong and steady team of volunteers and community supporters each year. Additional funds from local businesses will allow us to expand the reach of the market and open up new and exciting opportunities to take the WFM and our community to the next level. Local people are the lifeblood of the WFM. We wouldn't exist without them, and we thank them every opportunity we get! If you are looking for a way to fuel WFM's future, please become a contributor. Your donation, great or small, will help the WFM continue to bring local food, handmade local crafts, a sense of community and awareness about shopping at local businesses to our area.

Please take a look at the attached sponsorship information; we look forward to hearing from you to discuss a partnership opportunity! You can contact us at wythevillefarmersmarket@live.com or 276-620-4095.

Regards,

WFM Board of Directors
& Market Manager