

**Wytheville Farmers Market
Board Meeting
June 12, 2017**

Attendees: J. Buck, Chair, G. Smith, Market Manager, A. Cassell, M. Cassell, A. Neal

The meeting was called to order at 6:01 pm by J. Buck.

Agenda: The motion to approve the June 2017 agenda was made by M. Cassell, second by A. Cassell, all approved.

Meeting Minutes: The motion to accept the May 2017 minutes was made by A. Cassell, second by M. Cassell, all approved.

Treasurer's Report: S. Hermansen sent via email the report. WFM account beginning balance \$3,072.36 ending balance \$933.39. Expenses include market supplies, manger salary, market programs, porta toilet fees, building signage, vendor token payments, and the market phone bill. The two accounts have not been merged yet but should be done by the next meeting. New WFM checks will be ordered. NRH RC&D beginning balance \$4,645.48, ending balance \$4,847.51 which includes a deposit of \$205 and an expense for market supplies in the amount of \$2.97. Balance does not reflect what the WFM owes NRH RC&D. Motion to approve the report was made by M. Cassell second by A. Cassell and unanimously approved.

Market Manager Report: G. Smith presented the market manager report. The report included an itemized breakdown of all WFM weekly total of vendor sales, activity participants, and EBT tokens used. Specific breakdown of cash flow will be discussed at the July meeting. Music at the market on June 10 feedback was that it is too loud when there is a sound system used. Customers and vendors had difficulty hearing each other. A recommendation was made by a vendor for another musician named Forest Hilty to play and the open date would be July 29. It was discussed and agreed music at the market at least once a month would be good. Not much activity has occurred on the online market. A decision to continue or terminate will be made at the July meeting. Motion to approve manager report was made by A. Cassell, second by M. Cassell and unanimously approved.

Committee Reports:

Events: Report was given by A. Neal on the progress of the farm to table dinner fundraiser. 10 round tables are needed as well as 100 chairs. A. Neal has not been able to get a definite response on use of town tables. She will contact Gwen Duncan with Rentopia in Wytheville to see about the use of tables and chairs. J. Buck is donating the material for tablecloths to be made. Confirmation needs to take place on who will get the banquet license from VA ABC. Availability of local chicken and trout for the meal is still to be determined. Motion made to accept the report by M. Cassell, second by A. Cassell, all approved.

General Membership Speakers:

None

Old Business: The four portable heaters from the Depot in RR can be bought for \$60 each. A motion to buy the heaters was made by A. Cassell, second by A. Neal.

New Business: Discussion of grant money, the 2016 financial statement, and the online market were tabled until the July meeting. M. Cassell was given feedback from vendors. Add positive things for customers to see upon entry to the market, add color to the walls, move the coffee corner, more information brochures to hand out. A. Cassell presented ideas on how to get more traffic to the market. Partner with the cruise in and be open during that time or maybe have a petting zoo. Next board meeting will be July 10, 2017, 6:30 pm at the WFM building.

Meeting was adjourned at 7:45 pm.