

**Wytheville Farmers' Market
General Membership Meeting
Tuesday, November 10, 2015**

Agenda:

New Board Member voting:

New members elected:

George Krause, Judy Buck, Jane Eerie, Tom Wynn, Donna
Brunston

Board offices and duties:

Steve Hermansen---chair
Tom Wynn...elected vice chair
Donna Brunston.....elected Secretary
Judy Buck...appointed to help with treasurer
George Krause....site and grounds maintenance
Alethea Neal...outreach/programs
Jane Eerie....Grant proposals

New site update:

The new market site will be utilized for the first time for
Christmas market on December 12th. Painting and new
Lights will be completed by then.

Bibs and Bowties report:

A total success! The board will make a budget to earmark
How to use the profit.

Market changes for 2016:

Vendor fees will go up to \$100 for full season vendors. Day
Vendor fees will be \$10/day
Any vendor giving out samples will need to take the food
Safety course given by the extension office. Jen will arr-
Ange a time.
A new rule will be in place to assure that vendors only
Solicit customers in their table space.

Mangement changes:

The market manager has been authorized by the board
To hire an assistant to help with certain duties involved
In running the market. In the 2016 season, Jen will hire
Alethea Neal.

Statistics:

Market income for 2014.....\$93,284 before Christmas
Market income for 2015.....\$104,978 pre Christmas

Online market:

Slowly growing and expect it to pick up after the Regular season. Leanne Barley has been retained To assist vendors getting set up on the site.

Christmas parade:

December 7th on main street. The theme this year is Old fashion Christmas. Work on the float Dec. 2nd and 3rd at 6pm.

Christmas market:

December 12th at the new site from 10-2.

Customer Service Seminar:

Steve mentioned that he attended a workshop and felt It was very helpful. He would like to set up a shorter Version for the vendors in the Spring.

Adjourned.....Next board meeting December 15th. Minutes of this Meeting to be approved at the Spring general member Meeting.