

Wytheville Farmers Market

BOD Meeting Minutes

October 13th, 2022

The regular meeting of the Wytheville Farmers Market was called to order at 6:30 pm on October 13th, 2022 at the Wytheville Farmers Market Building by Chair, Jan Hermansen.

Present:

Board Members: Chris Gorman, Jeff Lucas, Julia Stephens

Chair: Jan Hermansen

Treasurer: Kevin Wallington

Assistant Market Manager: Judy Buck

Market Manager: Brooke Love via Zoom

Absent: Alvin Cassell

Guests: none

● **Consent Agenda of the following:**

Approval of Agenda, Minutes, Treasurer Report, previous and current Market Manager Report:

Motion to Approve by: Kevin Wallington. Second by Jeff Lucas: Motion passed unanimously.

Old Business:

- Discussion: Assign committee to work on Sponsorship program.
- Discussion: Collaborate with local High School Honor Society for student volunteer hours. Julia will look into.
- Discussion: New Vendor incentives?

New Business:

- Discussion: Increase fundraising, sponsorship's, local collaborations.
- Set up Assistant Market Director interviews.
- Discussion: Vendor Fees and application structure
- Discussion: Healthy Community Action Team
- Discussion: Patron numbers are down for the Season: Gas prices, uncertainty, lack of produce.
- Discussion: Need high quality Farm Vendors.

Next Meeting: Nov 10th, 2022 at 6:30 WFM Building

Adjournment: The WFM Board Meeting was adjourned at 8:02pm

Respectfully submitted by:

Jan Hermansen