

Wytheville Farmers Market
Meeting Minutes
December 10, 2020

The regular meeting of the Wytheville Farmers Market was called to order at 6:30pm on December 10, 2020 at the Wytheville Farmers Market Building by Emily Davis.

Present:

Judy Buck, Alvin Cassell, Emily Davis, Jan Hermansen, Amy Roberts, DeeDee Thigpen, Greg Smith

Guests: none

Approval of Agenda:

The agenda was unanimously approved as presented.

Approval of Minutes:

The previous months minutes were unanimously approved as presented. Motion made by DeDee. Second by Amy.

Treasurers Report:

The treasury report for the previous month was unanimously approved as presented. Motion made by DeeDee. Second by Alvin.

Market Managers Report:

Greg reported that despite the general trend of Vendors and sales being down overall in 2020, the WFM was operational all year. Meat, Produce, Baked goods, and Artisan products were our highest sales categories.

Committee Reports:

Registered General Membership Speaker:

Old Business:

The Online Market only has 4 Vendors signed up with two products listed. We need Full Season Vendors to participate in the Online Market for it to be successful. Goal is to be online and functional by Feb 1st.

New Business:

Board Members:

Jan Hermansen was voted in as new Board member.

DeeDee Thigpen assumes position of Chair.

Amy Roberts volunteered to fill Co-Chair position. Motion made by Emily Davis.

Second by Jan Hermansen. Passed unanimously.

Jan Hermansen volunteered to fill Secretary position. Motion made by Emily Davis.

Second by Judy Buck. Passed unanimously.

Kitchen update: Greg reported that we did not get the Commercial Kitchen grant. The Wythe Bland Foundation [WBF] requires a feasibility study to justify the need of a Commercial Kitchen in our area. The WBF did approve \$10,000. for getting a feasibility study completed. Greg utilized VA Tech Outreach and International Affairs for a proposal. Cost came in at \$9639. Requirement is 50% down by WFM to get study done. Payment from WBF will be made in 3 payments to WFM, scheduled January, April, October 2021. Discussion led to a motion by Judy Buck to move forward with the study. Second by DeeDee Thigpen. Passed unanimously.

Market Manager applicant update: Narrowed applicants to [5]. Judy will set up interviews. Board members will attend interviews and have keys questions ready to ask interviewees. WFM has \$16,000. total in budget for Market Manager and Assistant Market Manager positions.

Agenda for Next Meeting:

February 11th at 6:30pm at the WFM building.

Adjournment:

The WFM Board meeting was adjourned at 7:20pm.

Minutes prepared and respectfully submitted by:

Jan Hermansen
Secretary

Approved by: WFM Board