

Wytheville Farmers Market
Meeting Minutes
April 11th 2019

The regular meeting of the Wytheville Farmers Market was called to order at 6:30pm on April 11th 2019 at the Wytheville Farmer's Market building by Logan Morrison.

Present

Greg Smith, Judy Buck, Shawn Boucher, Michelle Bracken, Alvin Cassell, Emily Davis, Logan Morrison, Rick Knack

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes

The minutes were unanimously approved (Judy made motion, Rick seconded).

Treasurer's Report

The WFM received the mid-term grant funds of \$7366. The treasurer report was unanimously approved (Emily made motion, Michelle seconded).

Market Manger's Report

Greg discussed the numbers he tracks. Of note, market sales are \$6274.50 above sales this time last year (there were 4 additional markets this year).

Two more vendors signed up for the year.

There will be a clean-up day on April 27 starting after the market at noon.

Greg handed out the new tri-fold flyers.

Old Business

The Farmers Market t-shirts were completed and presented to the board by Shawn. The board agreed to sell the shirts for \$15 each starting April 13th.

2019 Fundraiser: Judy and Emily met with Chef JC of Open Door Café on April 1.

JC requires 15% of ticket sales as payment. JC will help serve.

We will start selling tickets at the first regular season market on May 4th.

As much local/vendor food as possible will be served. Vendors will be approached to provide food. They are expected to donate or discount their products.

The menu is as follows:

- Grilled apples drizzled with blood orange syrup and topped with spicy mustard micro greens
- Fresh herb and goat cheese stuffed mushrooms drizzles with smoked pepper aioli

- Beef Meat balls stuffed with herbed goat cheese with sauce
- Pulled Pork with apple bourbon bbq sauce on the side
- Herbed baked whole chicken with pan gravy

- Butternut soup
- Citrus cabbage slaw
- Cauliflower au gratin
- Smoked tomato stuffed eggplant
- Corn, herbs, and bacon hash
- Herb roasted garlic mash potatoes
- Yeast roll
- Gelato ice cream

New Business

CGI Meeting: Greg met with the town of Wytheville. They want us to help sponsor a new Wytheville website. The board is not interested as the cost to the market is not affordable and would not produce enough return on investment.

Assistant Market Manager Position: Greg received 3 resumes for the Market Assistant Position.

Signage: Greg got prices for additional signage to put on the building to advertise the winter markets. The board approved the purchase of signage at a cost of \$375.00 before taxes (Rick made the motion, Emily seconded).

The town of Wytheville asked if the WFM would be interested in opening July 4th to participate in the Independence Day festivities. There will be live music throughout the downtown area. The WFM would also have live music. Greg will ask the vendors if they would be interested in participating.

Agenda for Next Meeting

May 9th at 6:30 at the WFM building.

Adjournment

Logan adjourned the meeting at ~7:45.

Minutes submitted by: Shawn Boucher

Approved by: WFM Board