

Wytheville Farmers Market
2020 Pre-Season Meeting Minutes
February 4th 2020

The pre-season meeting of the Wytheville Farmers Market was called to order at 6:34pm on February 4th 2020 at the Wytheville Farmer's Market building by Emily Davis.

Present

Board: Shawn Boucher, Alvin Cassell, Emily Davis, Rick Knack, Amy Roberts, DeeDee Thigpen, Greg Smith, Matthew Taylor-Laine, Sarah Taylor-Laine

Vendors: Michael Dash, Dane Little, Bradley Yoder, WLW (??), Jan Hermansen, Donna Brunson, Wilmer & Esther Zook, Brenda Walker, Joanne McNulty, MaryAnn Yoder, Donnie Buck

Introduction of Board Of Directors

Emily Davis, Chair; DeeDee Thigpen, Vice Chair; Shawn Boucher, Secretary; Judy Buck, Treasurer; Alvin Cassell, At Large; Rick Knack, At Large; Amy Roberts, At Large

VDACS – Weights & Measures

Donna Harless gave information and certified scales.

VDACS – Senior WIC Program

Danny Neel explained the WIC and VA Grown program.

Market Manger

Greg highlighted some rules and topics:

- 41-42 Saturdays to vend this year
- Remember to arrive at the market between 7:00-7:45 for set up each week. Keep area clean. No table sharing.
- Park across street
- Annual Clean Up Day is April 25th after the market (noon)
- Let Greg know at least 3 days in advance if you can't vend that week
- Fill out your weekly tally form. It is important for grant funding to track the numbers. It has been updated a bit.
- We hired someone to clean the restrooms.
- Tokens: Green can be used for anything eatable including herbs. Red tokens for special events. SNAP are double matched.

There will be a Fall Artisan Market, a second Artisan Market, and a Christmas Market.

Town is working on a grant to replace the rear market windows.

Advertising: Newspaper ads, FM 94 radio spots (and other local radio stations), Tri-Fold brochures to be distributed to hotels, water bill insert, Quarterly Newsletter, Email List, Trade Times, ASD Guide ad.

Market Assistant Manager

Looking into having “How-To” events that vendors might be able to put on.

2020 Fundraiser

Pumpkin Day, Cider Day, Blueberry Day, Strawberry Day, Chili / Soup Cookoff, Cake/pie walk, Food collections to redistribute to community, Cornhole Tournament (raffle off a cornhole board), weekly food/gift basket raffles.

Vendor Questions

David Danner, Master Gardener, let everyone know that the extension office and Master Gardeners can help with garden issues.

Adjournment

Emily Davis adjourned the meeting at 7:24 p.m.

Minutes submitted by: Shawn Boucher

Approved by: WFM Board