

Wytheville Farmers Market Association Board of Directors

Regular Board Meeting

DATE	OCTOBER 15, 2014
TIME	6:30 PM
LOCATION	WYTHEVILLE COMMUNITY COLLEGE
PRESENT AT MEETING	Rath Anderson, Chair Emily Davis, Board Member Jim Henderson, Board Member Jen Otey, Market Manager

- The Board members present met with Mr. Jerry Cregger prior to the 6:30 pm start time of the Board meeting. Mr. Cregger wanted to appeal the warning that he was given by the market manager regarding not smoking in a designated location and having pets in his vehicle at the market.
- The EBT machine has not been working so we are using paper vouchers. Because we were not informed of the full process for filing, we have not been getting the EBT money routed into our bank account and are currently out approximately \$400.00. Jen is looking into the possibility again of using a cell phone and wireless connection to run EBT transactions. If so, Jen would like to go that route and the WFM would cancel our existing phone line and do all EBT and credit/debit card transactions via wireless. The WFM would own and pay for the cell phone year-round; the manager would use this to conduct WFM business year-round in addition to running EBT and credit/debit transactions.
- Still no response from Uva at Smart Beginnings.
- Jen has not heard back about the USDA Downtown Initiative grant to fund our online market or the Wythe-Bland Foundation grant.
- Christmas market will be advertised on Danny G by interviewing Jen, on facebook and printed flyers posted around town.
- Mr. Mike Cassell has reported to the Board that the County (Mr. Dalton) is still negotiating with owner of potential WFM site. If this new site is turned into a parking area first (before any sheds are constructed), WFM may consider setting up tents on the site for 2015.
- We need more members on the sponsorship committee.
- Market fundraiser – Steve Hermanson’s lamp: we need to sell more tickets. If we don’t sell enough by the Christmas Market we may need to continue the fundraiser until the 2015 market. Jen will note this lamp/fundraiser in the Christmas Market flyer and on Danny G during interview.
- The WFM account at First Bank and Trust has a current balance of \$2,200.75. The RC&D account at First Bank and Trust has a current balance of \$1,974.72.
- Dealing with future appeals of vendor warnings – do we need to amend the by-laws to be more specific regarding smoking locations and pets at market, or if other issues come up? Decision was that the by-laws and/or the rules and regulations should be amended as changes need to happen in response to specific issues. The By-Laws Committee (George Krause, Steve Hermanson, David Duvall and Alvin Cassell) are meeting on the 22nd to review by-laws and will consider any new items at that time.
- There will be a Halloween event called the “Spooktacular” at the market on Oct 25th. The library will do a reading, there will be face painting and Aleatha Neal will be doing crafts. That same day we will hold a clean-up day. Jen will send out an email to remind vendors to attend the clean-up.
- We need to establish a Christmas parade float committee and should ask for volunteers at the end-of-season annual meeting in November.
- Jen is preparing the final report to the Wythe-Bland Foundation but is unsure when it is due. She will call the foundation and also ask for a copy of last year’s final report.
- The annual post-season vendors meeting will be Nov. 19th at WCC Grayson Hall 219. The Board should send any items for the agenda to Jen.

- The next regular Board meeting will be held on November 12 at 6:30 PM at WCC.