

## Wytheville Farmers' Market Board Meeting July 11, 2015

Present: Jen Otey, Emily Davis, Steve Hermansen, Jim Henderson, Rath Anderson, Alethea Neal, Julia Stephens, Suzie Richert

### **Old Business:**

Minutes of June meeting approved.

Brunch at the market to be held July 18<sup>th</sup>.

Downtown Health Fair to be August 15<sup>th</sup>.

- Jen contacting vendors. So far we have 10-13 signed up.

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Paint colors for new market building:

- Jen will bring samples to next board meeting.

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Dairy Day report:

- It was a great day with good turn out.

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Online market update:

- Jen to complete training. Up and running by August. She has ordered banners.

### **New Business:**

Bank reports:

- WFM----\$1,666.53

- RC&D---\$3,104.16

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Sponsorship Packet:

- Letters to potential sponsors approved. If anyone has someone in mind send attached by email to Emily. Alethea volunteered to help with it, and send email to chamber of commerce.

Vegetable costumes:

- Suzie found costumes to wear for the parade. They are a carrot and a pea pod at \$35-40 each. Approved to buy them.

How to attract new produce vendors:

- Look to provide new products. Weather is an ongoing challenge. One vendor suggested that we are too closed. Another felt there were too many produce vendors last year, and that some do not follow the rules. Jen says that according to her knowledge if the bag is open at the top there is no need to weigh produce. Steve had a table next to ARE table and felt they were not very professional. They did not offend anyone, but they are judged by appearance. Jen will talk to both Suzanne and the ARE vendors.

Bibs and Bowties Dinner:

- Alethea talked to Tater about manning the gate to check for tickets, and he said he could do it. Need a sign for parking, and Tater will give directions for parking.

Donna and Marcie will pick flowers for decorations.

Set up can be on Friday.

Dates will be available for board members to see the site. Alethea will coordinate. Tables to be set for six. Ticket sales cut off will be August 15<sup>th</sup>. Two tickets will be donated by Alvin Cassell and there will be a drawing for them. Suzie is working on the paper work to get donation of water from Pepsi.

Fiscal Agent Fish Fry July 23<sup>rd</sup>:

- Looking for donations for their silent auction.

Next Meeting:

- August 8<sup>th</sup> after the market.