

Wytheville Farmers' Market Board Meeting
Thursday, April 23, 2015

Present: **Emily Davis, Steve Hermansen, Jim Henderson, Suzie Richert, Julia Stevens, Alethea Neal, Jen Otey**

Old Business:

- Minutes of March board meeting approved.
- **Online Market.** Training of vendors is complete and tentative start up of June 1st.
- **EBT and Credit Card.** Devices are up and running.
- **Farm to table brunch.** Motion made and carried that Alethea will offer the food preparation to Mr. Decipio.
- **Farm to table dinner.** Alethea estimates that the total cost to the market will be \$1850.
- **New site.** Jen meeting with town to discuss design and renovations of the building.
- **Sponsorship Packet.** Suzie will design a certificate of sponsorship and submit it at the next meeting.

New Business:

- **Account report.**
 - Wytheville Farmers' Market-\$1301.40
 - RC&D-\$3828.52
- **July 4th.** Kids activities to include lemonade sales.

- **Smokey's BBQ.** Jen was contacted by Andy Kegley to discuss a meat market. Steve mentioned that he has attended all of those meetings and feels there is not enough product to support it. It was agreed that Jen mention that we will have an online market that should be provide an outlet that will be adequate for the neat future.
- **Mission Statement.** Tabled
- **Dairy Day.** The need to get visitors on this day to spend more money at the vendors' tables. A suggestion was made to have a cake walk game. Jen knows the details of how it would work.
- **Non-profit status.** A special meeting to discuss this is scheduled to 6pm, June 16th.
- **Next meeting.** 6pm, May 19th.