

Wytheville Farmers Market Association Board of Directors

Regular Board Meeting

DATE	AUGUST 16, 2014
TIME	1:30 PM
LOCATION	WYTHEVILLE FARMERS MARKET
PRESENT AT MEETING	Suzie Richert, Secretary Emily Davis, Board Member Jim Henderson, Board Member Julia Stephens, Board Member Jen Otey, Market Manager

- We have sold 25 fundraiser T-shirts for a total profit of approximately \$500 to date. The July brunch fundraiser resulted in a profit to the WFM of \$460.
- Steve Hermansen wants to donate a hand-crafted lamp (that he makes) as a fundraiser raffle for the WFM. The Board approved.
- WFM has not received the \$1,000 donation from Smart Beginnings to go towards matching funds to SNAP/EBT customers and to marketing of the SNAP/EBT program.
- Jen has not heard back about the USDA Downtown Initiative grant to fund our online market or the Wythe-Bland Foundation grant.
- Jen has tentatively booked the basement of the 4th Street Recreation Center for the Christmas market for Dec. 13 in case the WFM Association votes to hold the Christmas Market inside. Jen read an email that Marci Krause wrote to Jen discussing what Marci felt were the benefits of holding the Christmas Market outside. Suzie volunteered to call local realtors to see if they knew of any other potential locations that WFM could rent as an indoor venue for the Christmas Market.
- Jen submitted the WFM's mid-term grant report to both the RC&D and the Wythe-Bland Foundation.
- Jen noted that she had not heard back from Amy Wickham about teaming the WFM Christmas Market with the craft sale that Amy Wickham organizes each year at Christmas.
- The mid-season WFM vendor/association meeting is planned for Tuesday August 19 at 6:30PM at Wytheville Community College. The Board reviewed the agenda items.
- The WFM account at First Bank and Trust has a current balance of \$2,251.73. The RC&D account at First Bank and Trust has a current balance of \$2,761.00.
- Board approved Jen to spend \$50 out of the RC&D bank account for Kids' Day activities (primarily to help offset costs of healthy snacks and other volunteer expenses). Board agreed that this was the kind of cost that the Wythe-Bland Foundation grant funding for event expenses should go towards.
- Jen noted that there have been complaints from vendors about getting blocked in after the market closes and that a solution to this problem could be to limit the number of vehicles per vendor that are allowed to be parked inside the RP Johnson site (inside the fencing) to one vehicle per vendor. Some vendors are parking 2 vehicles inside the gate and causing other vendors to have to wait until these vehicles are moved before leaving for the day; in some cases, vendors have been ready to leave by a little after 1:00 pm but have been blocked in until 1:30-1:45 pm.
- Some vendors are parking their vehicles along the side street next to RP Johnson. The Board agreed that vendors should not be parking on this street because that area should be reserved for customer parking and vendors are directed to use the back of the NAPA parking lot or Spring Street.
- Jen noted that there have been both customer and vendor complaints of some vendors selling before 9 am. The Board agreed that keeping customers out of the site by keeping the gates closed before 9 am is not a good or permanent solution, that instead vendors need to be responsible for not selling prior to 9am, as is stated in the existing WFM rules and regulations.
- No date was set for the next regular Board meeting.