

**Wytheville Farmers' Market Board Meeting**  
**Tuesday, March 12, 2015**

**Present:** Emily Davis, Steve Hermansen, Jim Henderson, Alethea Neal, Suzie Reichert, Rath Anderson, Jen Otey.

**Old Business:**

Board meeting minutes for February, 2015 approved.

**Online market:**

Jen reported that the funds have been released to pay the web host. She will have 3 one hour trainings and set up dates to start training vendors by mid April.

The board held a discussion about the non-full season vendors. Motion made and carried that they would not pay any fee the first year, provided they attend at least 4 Saturday markets during the season. If not, they will not be allowed to sell for the online market.

**Phone:**

A phone for the market would cost \$127/month. Jen volunteered to use her personal phone, which costs \$70/month. Our grant for phone is \$30/month.

Suzie motioned that the market pay for Jen's phone of \$70/month for 12 months for a total of \$840, as an addition to the grant money. Extra cost to be submitted by Jen as an expense. Motion carried.

**New site for the market:**

Jen will meet with the town and is working on a plan and prices for the remodel. She will make an announcement about the new site, and suggest that anyone attending the market cleanup day on April 11 can go see the building.

**Sponsorship:**

Steve drafted a letter to prospective sponsors, and it will be further reviewed with some minor revisions. Boon Tractor is interested in being a sponsor and Emily will contact them. Emily will seek new volunteers for the sponsorship committee at the general membership meeting.

**Market events:**

Adam Musick will be playing at the opening day of the market.

Alethea presented the groundwork she has done for the farm to table dinner. She listed several venues and the details for each. Several people have already donated supplies and meat, and the chef at the hospital will prepare the food for a fee of \$800. The board decided on Sally Run Farm for the location. The intent is for this to become an annual event and that the venue will rotate to include the other potential hosts that Alethea has contacted. The dinner will include door prizes and will be a buffet. The cost will be \$50 per person.

**Artisans:** 17 applicants approved by the committee.

**Non-profit:**

The need for the market becoming a non-profit was discussed. It was agreed that this should be on the agenda for each board meeting so that we can develop a mission statement and vision. Legal documents will need to be supplied to the State and Federal agencies at the time of filing.

## **New Business**

### **Account reports:**

Wytheville Farmers' Market--\$1485.14  
RC&D--\$3513.00

Rent for site raised by the owner by \$200

### **General membership meeting:**

Table assignments were presented and approved by the board.  
There will be handouts at the meeting for the vendors. An agenda for the meeting was approved.

### **Next meeting:**

Thursday, April 23<sup>rd</sup>

**Adjourned**